



REFA 2020

AT THE CENTER OF IT ALL!

MEMBERSHIP SNAPSHOT

MEMBERSHIP

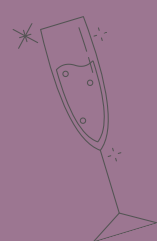
170 New Members

9 New Corporate Sponsors

700+

Total REFA Members

Our first ever Virtual REFA Gala honoring Tammy K. Jones, *Basis Investment Group*, and Kirk Sykes, *Accordia Partners*.



GALA

WEBINARS



9 timely virtual education events and webinars featuring some of the industry's most notable names.

Sold-out, in-person events such as the Forecasting Breakfast and Special Diversity Event featuring Laura Liswood, author of The Loudest Duck.



Sold Out Events

DEI



An elevated focus on our commitment to DEI within REFA and the broader CRE industry, including ample support from our **34** person DEI committee. Check out our new DEI Resource Page.

A strong Mentor Program with **75** participants including industry leader Mentors.



Mentor Program

Emerging Leaders

250+ Emerging Leader Members, or **1/3** of our membership

Hosted the first REFA College Connection with **140+** attendees from **30** colleges all over the east coast.

Elevated Social Media Presence

Follow us **@REFABoston**

