

# Greater Boston Association of REALTORS®

## 2021 Placemaking Projects Micro-Grant Application

### Level 2 Application

**Eligibility:** Applications may be submitted by current GBAR members only, and no more than one application may be submitted by a member during each calendar year. Projects must be in one of the 64 communities that comprise the GBAR/GBREB jurisdiction and should be intended to transform an underutilized or unused space into a vibrant community place where all residents of a community are encouraged to gather and return repeatedly. Projects should include involvement by local REALTORS® and the GBAR, and ideally funds the creation of new public spaces and destinations in a community accessible to everyone and open at all, or most, times. The Grant focuses on “lighter, cheaper, quicker” placemaking projects, which can be built under a year and cost less than \$200,000.

**Funding:** The Placemaking Grant funds the creation of new, outdoor public spaces and destinations in a community. Level 2 projects are eligible for up to \$5,000 depending on engagement of a REALTOR® Association and its members, project impact on the community, and meeting of all project criteria. Funds can be used for new parks, pocket parks, plazas, parklets, alley activations, trails, dog parks, play/fitness areas, community gardens. Additionally, funds can be used for amenities (street furniture, paint, signage, materials, landscaping, murals, etc.), site preparation, artist fees, but cannot be used on marketing, food, plaques, etc. Opening day activities – can use 10% contribution for these items.

**Application Period & Deadline:** Applications may be submitted annually from through July 31st, and should be mailed to: Greater Boston Association of REALTORS®, Attn: Kevin Butler, 68 Main St., Reading, MA 01867 or emailed to Kevin at [kbutler@gbreb.com](mailto:kbutler@gbreb.com). One application will be approved by the GBAR Board of Directors to have their project forwarded to the National Association of REALTORS® for approval of a Placemaking Grant during 2021.

#### Part I

Name of REALTOR®

REALTOR® Company Submitting Application: \_\_\_\_\_

Name of Designated REALTOR®, if appropriate: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

Are You a Current GBAR Member/Member Firm: Yes \_\_\_ No \_\_\_

## Part II

1. Amount Requested (Up to \$5,000): \_\_\_\_\_

2. Type of Project (please check one):

Park/ Pocket Park \_\_\_\_\_

Parklet (street parking spot conversion) \_\_\_\_\_

Community Garden \_\_\_\_\_

Play Area/Fitness Area \_\_\_\_\_

Alley Activation \_\_\_\_\_

Pedestrian Plaza \_\_\_\_\_

Trail/Pedestrian/Bike Path \_\_\_\_\_

Dog Park \_\_\_\_\_

3. Describe the project and what will be done to transform the site (Please attach/include a copy of the project design plan):

4. Location of Project (i.e., alley, vacant lot, open space, street, etc.) and current condition of site (Please attach/include site photo):

5. **Is the site of the project accessible via transit, bike or foot, or only by car? Please describe.**
6. **Will the space be open and accessible most of the time to the whole community? Please describe.**
7. **What is the project's total budget? (Please attach/include a copy of budget. Grant will not fund projects with a total budget over \$200,000)**
8. **What will NAR's grant be spent on? (i.e., design fees, seating, artwork, materials, site prep, labor, etc.).**

**9. How will gap funding (difference between amount approved and total project) be provided for?**

**10. How will this project transform the current site into a place for the community to gather and/or what types of positive cultural (community engagement), economic (increase in business activity), and other impacts will this project generate in the community?**

**11. What is the role of the REALTOR® Association in the project? How are REALTOR® members (YPN, commercial, brokers, etc.) engaged in the project? Describe in detail.**

**12. Are there any other community partners or volunteers involved in this project? Describe their roles. Who is leading the project – your association/board or a partner?**

**Check the type of partners involve din the project (check all that apply)**

- Boys & Girls Club** \_\_\_\_\_
- Main Street Organization (part of Main Street America)** \_\_\_\_\_
- Downtown Association/BID** \_\_\_\_\_
- Civic/Cultural/Arts Organization** \_\_\_\_\_
- City/County/State Government** \_\_\_\_\_
- Faith-based Organization** \_\_\_\_\_
- Local Businesses** \_\_\_\_\_
- Other** \_\_\_\_\_

**13. When will the project be started and completed?**

**Start Date** \_\_\_\_\_

**Completion Date:** \_\_\_\_\_

**14. How will the space be sustained and maintained after completion?**

**15. Who owns the property, and have you secured permission from the owner for the intended usage of the space?**

**16. Will the grant be funding a project in a rural community within your association’s jurisdiction?  
Note that the Rural Housing Service defines “rural” as areas with less than 30,000 population and rural in character.**

Yes \_\_\_\_\_ No \_\_\_\_\_

**Submitted By (Please Sign):** \_\_\_\_\_ **Date:** \_\_\_\_\_