

Greater Boston Association of REALTORS®

2021 Placemaking Projects Micro-Grant Application

Level 1 Application

Eligibility: Applications may be submitted by current GBAR member only, and no more than one application may be submitted by a member during each calendar year. Projects must be located in one of the 64 communities that comprise the GBAR/GBREB jurisdiction, and should be intended to transform an underutilized or unused space into a vibrant community place where all residents of a community are encouraged to gather and return repeatedly. Projects should include involvement by local REALTORS® and the GBAR, and ideally will have other community partners and funding sources. Examples of qualifying projects could include parklets, pop-up parks, biking & walking events, bike corrals, pedestrian plazas, protected or conventional bike lanes.

Funding: The Placemaking Grant funds the creation of new, outdoor public spaces and destinations in a community. Level 1 grants fund demonstration and temporary projects. Level 1 projects are eligible for up to \$1,500 depending on engagement of a REALTOR® Association and its members, project impact on the community and meeting of all project criteria. Funds can be used for amenities (street furniture, paint, signage, materials, landscaping, murals, etc.), site preparation, artist fees. Funds cannot be used on marketing, food, plaques, etc. Opening day activities – can use 10% contribution for these items

Application Period & Deadline: Applications may be submitted annually up through July 31, and should be mailed to: Greater Boston Association of REALTORS®, Attn: Kevin Butler, 68 Main St., Reading, MA 01867 or emailed to Kevin at kbutler@gbreb.com. One application will be approved by the GBAR Board of Directors to have their project forwarded to the National Association of REALTORS® for approval of a Placemaking Grant during 2021.

Part I

Name of REALTOR®

REALTOR® Company Submitting Application: _____

Name of Designated REALTOR®, if appropriate: _____

Business Mailing Address: _____

Telephone #: _____ Email Address: _____

Are You a Current GBAR Member/Member Firm: Yes ___ No ___

Part II

1. Amount Requested (Up to \$1,500): _____

2. Type of Project (please check one):

Temporary parklet (street parking spot conversion) _____

Pop-Up Park, plaza _____

Biking/Walking Event _____

Bike path, lane, corral _____

3. Describe the project or event and what will be done or happen:

4. What are the goals of the project? Is it part of a master or bicycle/pedestrian or other plan/strategy?

5. Are there plans to convert into a permanent or long-term project if demonstration project is successful? If so, please describe:

6. Are there plans to convert into a permanent or long-term project if demonstration project is successful? Describe:

7. Location of Project (i.e., alley, vacant lot, open space, street, etc.) and current condition of the site:

8. What is the project's total budget? (Grant will not fund projects with a total budget over \$25,000).

9. What will the grant be spent on? (i.e., design fees, seating, artwork, materials, site prep, labor, etc.).

10. What is the role of the REALTOR® Association in the project? How are REALTOR® members (YPN, commercial, brokers, etc.) engaged in the project? Describe in detail.

11. Are there any other community partners or volunteers involved in this project? Describe their roles. Who is leading the project – your association/board or a partner?

12. When will the project be started and completed?

Start Date _____

Completion Date: _____

13. Will the grant be funding a project in a rural community within your association's jurisdiction?
Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.

Yes _____ No _____

Submitted By (Please Sign): _____ Date: _____