



NAR's Green Designation: People, Property, Planet, Prosperity

Course Description

Green homes are here to stay! Expand your business with the newly revised NAR Green Designation: People, Property, Planet, Prosperity. Through this two-day program, you'll gain an understanding of: becoming a key resource to assist a sellers' knowledge of green choices and upgrades, creating a more resourceful home and building from the ground up, marketing the benefits of effective remodels and smart home technology, and the advantages of a sustainable business model. Gain the knowledge that distinguishes you as an invaluable advisor for resource-efficient homes with NAR's Green Designation courses.

LEARNING OBJECTIVES

- ✓ Discover the most effective ways of positioning a resource-efficient home on the market
- ✓ DIY resources that will allow clients to create a more resource-efficient home
- ✓ Marketing the benefits of effective remodels and the use of smart home technologies
- ✓ The advantages of a sustainable business model

Date

June 6 & 7, 2023 (Tuesday & Wednesday)
9:00am-4:30pm
GBAR Member Services & Training Center
68 Main Street
Reading, MA 01867

Instructor: **Craig Foley**
GREEN, LEED Green Associate,
National Association of REALTORS EverGreen Award Winner

Continuing Education Credits

Provides 8 MA CE Credits:

- Smart Growth /Smart Energy** (RE59R09)
- Environmental Issues** (RE63RC10)
- High Performance Green Homes in Residential Real Estate** (RE86R14)
- Selling the Sun** (RE105R18)



HOW TO EARN NAR'S GREEN DESIGNATION:

- ✓ Complete **NAR Green Day 1: Resource-Efficient Homes: Retrofits, Remodels, Renovations, and New-Home Construction.**
- ✓ Complete **NAR Green Day 2: Representing Buyers and Sellers: Resource-Efficient Homes.**
- ✓ Maintain active membership status with the Green Resource Council (\$98.50 annually) and the National Association of REALTORS®.

REGISTRATION*

- GBAR Member: \$279***
- Non-Member: \$325***

**course materials and manuals will be sent virtual to attendees prior to the course date*

Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email*: _____

(*confirmations are sent via email)

Check Enclosed (made payable to GBAR)
 MasterCard **Amex** **VISA** **Discover**
Total Amount Due: _____
Name on Card: _____
Card Number: _____
Expiration: _____

Mail: GBAR, Three Center Plaza, Mezzanine Suite, Boston, MA 02108
Fax: 617.812.5941

Questions & Cancellation Policy: contact Victoria Fraser, vfraser@gbreb.com 617-399-7859

Other GBAR courses are available at www.gbar.org *All dates, locations, and topics subject to change.

