



Marketing The Listing

Course Description

You already know that the most important part of selling a home is the story. You need to sell them on what they could be: a homeowner, a family-builder, a success story. And that’s exactly what this course is all about — helping you tell stories that will sell your clients’ homes.

STUDENTS LEARN TO:

- Perfect your listings to connect with probable buyers
- Create a compelling marketing campaign that cuts through the noise
- Discover new and emerging technologies
- Explore marketing practices that focus on success

For Certificate information and full course description please visit rebinstitute.com

Live Webinar

- ❑ October 31 & November 1, 2023 (Tuesday & Wednesday) 9:00 a.m. – 1:30 p.m. (You must complete both days)

Instructor: Jody O’Brien

Continuing Education Credits

This course offers 4 CE Credits:

Comparative Market Analysis (CMA) (RE62RC10)
Technology and Real Estate Brokerage (RE32RC21)



REGISTRATION*

- \$99 GBAR Members
- \$125 Non-Members

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(*confirmations are sent via email)

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Questions & Cancellation Policy: Victoria Fraser at 617-399-7859 vfraser@gbreb.com

Other GBAR courses are available at www.gbar.org. *All dates, locations, and topics subject to change.

