



## Real Estate Safety Matters: Safe Business = Smart Business

### Course Description

**Working in real estate means working with many people in a variety of locations and online. While focusing on finding the best real estate opportunities for your clients, you need to keep an eye on the risks of doing business.**

**Real Estate Safety Matters: Safe Business = Smart Business, is a three-hour course brought to you by the National Association of REALTORS® and the REALTOR® Safety Program. Learn how you can easily keep business risks low while increasing opportunities for growth by:**

- Realizing your exposure to risk.
- Following safety best practices when showing property, conducting an open house, working in the office, and driving alone or with clients or customers.
- Learn how to quickly assess a potentially dangerous situation and take appropriate action.
- Safeguard your own and your clients' personal data, as well as practice prudent use of social media and mobile phone technology.
- Encourage all agents and employees to follow safety best practices and company safety policies.

### Date & Location

**Date:** September 15, 2021

**Time:** 10:00am - 1:00pm

**Location:** Virtual

**Instructor:** Kimberly Allard  
ABR, CBR, CFS, CRS, E-PRO, GRI,  
GREEN, LMC, PSA, RENE, SRS,  
AHWD, ITI, WCR



### Massachusetts CE Credits

**2 CE Credits:** RE36R05- Conducting Open Houses and Developing a Safety Plan

### Sponsor



**REGISTRATION\***  GBAR Member: \$5  Non-Member: \$20

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Questions & Cancellation Policy: Victoria Fraser at 617-399-7859 vfraser@gbreb.com

Other GBAR courses are available at [www.gbar.org](http://www.gbar.org) \*All dates, locations, and topics subject to change.

