

RHA 2012 | Committee Sign-Up

The **Committees of the Rental Housing Association (RHA)** facilitate the realization of the goals articulated in the Strategic Plan of the association. Committees are populated with member volunteers. All members, industry, affiliate, principal or additional, are welcome to participate on one or more of the association's committees. Committee members must be individual dues paying members of the association.

Committee leadership is appointed by the President and President-Elect of the Association. Particular attention will be placed on succession planning to ensure continuity of programming over sustained periods of time. Under the by-laws of the Association, committee chairs are entitled to a seat on the Board of Directors of the Association, and it has been the custom for the committee chairs to serve on the Executive Committee.

A committee list and summary of the function of that committee can be found on the reverse side. Members interested in serving on one or more committees should complete and fax back or mail the information requested below:

Name: _____

Company: _____

E-mail: _____

Phone: _____

Committee (1st choice): _____

(2nd choice): _____

(3rd choice): _____

Position desired (circle one): (Committee member)

(Committee leadership)

Fax back to 617.812.4793

Or mail to:

Rental Housing Association
One Center Plaza, Mezzanine Suite
Boston, MA 02108



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Committees of the Rental Housing Association

Affiliate Council: Create new and improve existing networking opportunities, select Council leadership to represent Affiliates on the Board of Directors, responsible for Affiliate Signature Event, Affiliate Directory, golf and sports outings.

Affordable Housing: Support the development and refinement of a RHA Affordable Housing initiative. Create opportunities for MassHousing/Mass. Development/Mass Housing Partnership to educate RHA members about their programs, policies and procedures and participate in RHA events, meetings and education programs.

Charitable Involvement: Subject to guidance from the RHA Board of Directors, identify and research potential candidates to benefit from RHA's charitable giving and recommend beneficiaries to the Board.

Communications and Marketing: Review marketing materials, create advisory committee for Bay State Apartment Owner, develop a public relations strategy for RHA.

Education: Create and aggressively market comprehensive education programs for all members. Committee is responsible for education conference programming. Develop and implement special education/networking events for all industry members.

Fall Conference: Committee members have prime responsibility for the marketing of booths, sponsorships and ticket sales. In conjunction with education committee, create programming to attract other apartment associations and related industry groups; recognize property and professional achievement.

Membership: Create and implement targeted programs to increase and retain membership by identifying potential new members, utilizing existing programs to recruit new members, and creating new member retention programs. Support National Apartment Association Education Institute's Apartment Careers Initiative.

NextGen Network Steering Committee Identify future leaders of the association; in conjunction with the education committee, create education and networking opportunities. Develop and implement college outreach program.

National Apartment Association (NAA) Involvement: Increase member awareness of and participation in NAA, its events, governance and PAC. Identify NAA Lyceum candidate(s).

