



## Greater Boston Association of REALTORS®

### *Affiliate Membership ~ Opening Doors*

The Greater Boston Association of REALTORS® is pleased to offer you the opportunity to join the association as an Affiliate Member. Your Affiliate membership opens the doors to an array of membership programs and services, and a variety of marketing and networking opportunities that will put you closer to the people who use your products and services.

#### *About Affiliate Membership*

Affiliate Membership is a special category of membership reserved for individuals who *are not* actively engaged in the real estate profession, but who have an interest in the activities of the association, including access to resources, programs, services and information. Affiliate Membership is open to qualified individuals whose firms and businesses offer goods and services used by real estate professionals and/or their clients and customers.

#### *Qualifications*

Applicants for Affiliate Membership must meet the following minimum requirements:

- Ownership, employment or affiliation with a legally recognized business or corporation authorized to do business in State of Massachusetts
- The applicant's business entity is fiscally and financially sound
- The applicant's business entity is reputable

#### *Benefits*

Affiliate Members have access to all membership programs, products and services, including newsletters and publications, education programs, membership programs and events, and electronic forms. GBAR's new Regional Council programs and annual REALTOR® of the Year Award event offer Affiliate Members an opportunity to meet and network with members face-to-face. See informational brochure for more details on specific benefits.

#### *Marketing Opportunities*

Affiliate Members can increase the visibility of their brands and awareness of the products and services they offer through a variety of marketing opportunities that include exclusive and non-exclusive sponsorships, advertising, speaking and teaching engagements, guest authorships, and approved promotional mailings.

#### *About the Greater Boston Association of REALTORS®*

The Greater Boston Association of REALTORS® is one of five divisions of the Greater Boston Real Estate Board. Founded in 1889, GBREB is the premier real estate trade association in Massachusetts, representing professionals engaged in residential brokerage, rental housing, property management, commercial brokerage and real estate finance. The Greater Boston Association of REALTORS® is the Board's largest division, with 5,800 residential brokers and sales agents in 926 brokerage firms throughout Metropolitan Boston and surrounding suburbs. GBAR is a member of the National Association of REALTORS® and the Massachusetts Association of REALTORS®.

*REALTOR® is a federally registered collective membership mark which identifies a real estate professional who is a Member of the NATIONAL ASSOCIATION OF REALTORS® and subscribes to its strict Code of Ethics.*

