

The Boston Globe and Boston.com are proud to partner with the Greater Boston Association of REALTORS®

Member Benefits

- ❖ 3% off real estate listings in The Boston Globe, when ordered using The Globe's online ad placement tool, *Create an Ad*
 - ❖ Special real estate marketing opportunities in The Boston Globe and on Boston.com, presented to members throughout the year
 - ❖ Educational seminars about the latest trends in marketing and advertising, including focus on social, mobile and digital opportunities
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Supporting Consumer Awareness for the Association

- ❖ The Boston Globe provides advertising opportunities for the Greater Boston Real Estate Board to promote programs, products and services
 - ❖ Boston.com promotes the Greater Boston Association of Realtors® with a fixed position on Boston.com's Real Estate section front
 - ❖ The Boston Globe publishes full page color ads in the Sunday Real Estate section, congratulating recipients of GBAR's *Annual Professional Awards* and participants of GBAR's *Annual Installation of Officers*
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Supporting the Professional Success of Local REALTORS®

- ❖ The Boston Globe and Boston.com sponsor GBREB's *Tech Tuesday* seminars, GBAR's *Annual Professional Awards Dinner*, and GBAR's *Annual Installation of Officers*, and member forums throughout the year
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Connect with local home buyers and sellers
in The Boston Globe and on Boston.com.

Contact Bob LeRette: 617.929.2104, RLeRette@boston.com for details.



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