

Invest in your future
and experience the
REALTOR® difference.

With membership in the REALTOR® organization and Greater Boston Real Estate Board, you'll benefit from dozens of programs, services and resources designed to help you boost your business, professional reputation, and bottom-line.



Valuable Association Resources & Savings to *Maximize* Your Benefits

...all for less than \$2.00 a day

Questions?

www.gbar.org
617-423-8700

Find us on Facebook, Twitter, or LinkedIn



Scan me with your
QR code reader!

Greater Boston Association of REALTORS®

One Center Plaza
Mezzanine Suite
Boston, MA 02108



GREATER BOSTON REAL ESTATE BOARD

PARTNERS IN YOUR PROFESSION



A Pocket Guide to
REALTOR®
Membership Benefits



Save money with these valuable REALTOR® and GBREB member benefits:

- Complimentary registration and unlimited access to the REALTOR® Online Education Center where you can enroll and complete Massachusetts approved CE courses for free (**Savings = Up to \$300**)
- Low cost arbitration and free mediation services, enabling you to avoid costly court and legal fees when resolving transaction disputes (**Savings = \$250**)
- Free and unlimited access the GBREB Standard Forms Library via our E-forms by TrueForms™ product (**Savings = \$199**)
- Reduced participant subscriber fees to MLSPIN for agents and brokers who affiliate with a REALTOR® firm (**Savings = \$156 per year**)
- Free registration to one two-credit classroom CE course for any member in good standing with GBAR who pays annual dues by December 31 (**Savings = \$25**)
- Access Free Tech Support via toll-free Technology Helpline, available weekdays for trouble shooting problems with your computer, PDA, digital camera and other business tools (**Savings = \$79 per call**)
- Special reduced member rates on GBAR and GBREB professional development courses and seminars (**Savings = Up to \$50 per class**)
- Free Open House Listings in the Boston Herald's Friday Real Estate section and on www.marealtoropenhouse.com (**Savings = \$20 per ad**)
- Discounted member pricing at the REALTOR.org store, plus additional savings when you use the special GBAR member promotional code (**Savings = 20%**)
- Affordable Group Rate Pricing through the REALTOR® Health Care Program on medical and dental insurance, long-term health care coverage, prescription drugs, and eye wear and vision plans (**Savings = varies by member**)
- Free checking, no monthly fees, and low rates on an extensive menu of personal and business loan products available from the REALTORS® Federal Credit Union (**Savings = varies by member**)
- Take advantage of member discounts from over 50 retailers, including those providing office products and business tools, car care and auto insurance, IT support and web design, and wireless phone plans (**Savings = Limitless**)

Saving you an estimated cost of \$1,080 +

Enhance your professionalism and industry knowledge with these member resources:

REALTOR® designation and certificate courses offer training in specialty areas of real estate practice to enhance your industry knowledge and business skills, while also providing credentials that give you with a professional edge over the competition;

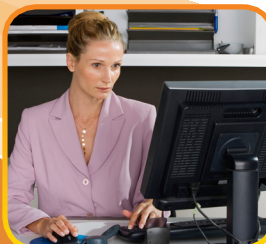
Our Broker Counseling Services provide interpretations of law, regulations and REALTOR® Code of Ethics via legal hotlines administered by the Greater Boston and the Massachusetts Associations of REALTORS®;

GBAR's quarterly Real Estate Rewind report and new Monthly Local Market Updates provide comprehensive data for over 64 communities in metro Boston, allowing you to position yourself as a local expert on housing market conditions;

The Political Edge newsletter keeps you informed of GBREB's public policy advocacy efforts and the impact of new laws affecting property owners, the housing industry, and your business;

HouseLogic.com is a new REALTOR® Content Resource featuring consumer-oriented news and information for homeowners and homebuyers that you can use to communicate with clients and customers;

Webinars, field guides, e-books and other online resources available on gbar.org, marealtor.com and REALTOR.org offer tips and strategies to grow your business;



Build your business and advance your career with these REALTOR® benefits:

REALTORS® Property Resource, a new national database of property data and information for all homes, commercial property and land parcels in the U.S. that has been integrated with active and off-market data from participating MLSs and features a property valuation tool –all available exclusively to REALTORS®;

REALTOR® University, an exclusively online degree-granting institution offering Masters-level courses and programs in real estate beginning in the spring of 2012;

Exclusive Use of the REALTOR® term and logo, a brand that allows you to distinguish yourself as a professional who adheres to highest standards of ethics in the real estate industry.

Annual REALTOR® Conferences & Trade Expos presented by the Massachusetts and National Associations of REALTORS®, plus dozens of additional meetings, seminars and networking events at which you can build your referral network;

