

CBA

2012 LEADERSHIP CIRCLE SPONSORSHIPS

2011 LEADERSHIP CIRCLE SPONSORS

PLATINUM

Boston Properties
Margulies Perruzzi Architects

GOLD

CB Richard Ellis-N.E. Partners, L.P.
Colliers International
Cushman & Wakefield
Cassidy Turley FHO
Grubb & Ellis Company
Jones Lang LaSalle
Richards Barry Joyce & Partners, LLC
Synergy Investment & Development

SILVER

Colony Realty Partners
CresaPartners
Diversified Project Management, Inc.
Environments at Work
Equity Office
J. Calnan & Associates
McCall & Almy, Inc.
Newmark Knight Frank



LEADERSHIP CIRCLE SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP:..... \$10,000

VALUE OF \$15,000 AS FOLLOWS:

- Platinum Sponsor Recognition at CBA Awards Dinner and Golf Event (\$5,000 value)
- Recognition at events you sponsor
- Recognition on CBA Website and Membership Directory
- Plus any selection of items from the list with an aggregate value of \$10,000
- Two Members from each Platinum sponsor will be invited to attend a Leadership Circle Cocktail Reception hosted by the CBA Board of Directors. Date and location to be announced.

GOLD SPONSORSHIP: \$7,500

VALUE OF \$10,000 AS FOLLOWS:

- Gold Sponsor Recognition at CBA Awards Dinner and Golf Event (\$2,500 value)
- Recognition at events you sponsor
- Recognition on CBA Website and Membership Directory
- Plus any selection of items from the list with an aggregate value of \$7,500
- Two Members from each Gold sponsor will be invited to attend a Leadership Circle Cocktail Reception hosted by the CBA Board of Directors. Date and location to be announced.

SILVER SPONSORSHIP: \$5,000

VALUE OF \$6,500 AS FOLLOWS:

- Silver Sponsor Recognition at CBA Awards Dinner and Golf Event (\$1,500 value)
- Recognition at events you sponsor
- Recognition on CBA Website and Membership Directory
- Plus any selection of items from the list with an aggregate value of \$5,000
- Two Members from each Silver sponsor will be invited to attend a Leadership Circle Cocktail Reception hosted by the CBA Board of Directors. Date and Location to be announced.

Payment in full must be received by Jan. 27, 2012. Sponsorships subject to prior sale or withdrawal. Pricing and benefits subject to change after January 27, 2012.

Bundle your sponsorships and write just one check for multiple sponsorships. If your total sponsorship purchase exceeds \$5,000 you receive Silver Sponsor Recognition. Spend \$7,500 or more and be a Gold Sponsor. Invest \$10,000 or more and join our Platinum Sponsors. (Silver, Gold and Platinum sponsors receive additional recognition at the Awards Dinner and Golf Outing, recognition on the website and at all events, and admission for two to the CBA Leadership Circle Reception hosted by the CBA Board of Directors.) (Sponsorships subject to availability and pricing subject to change).

For more information visit www.gbreb.com/rha or e-mail us at cba@gbreb.com.



CBA AWARDS DINNER: March 8, 2012

InterContinental Boston, 6:00 P.M.

- Premier Sponsor – two tables of 8 \$7,500
- Cocktail Sponsor –two tables of 8 \$6,000
- Centerpiece Sponsor – two tables of 8..... \$6,000
- Hors D’oeuvres Sponsor – one table of 8..... \$5,000
- Valet parking Sponsor – one table of 8..... \$5,000
- Dinner Wine Sponsor – one table of 8..... \$5,000
- Coat Check Sponsor – one table of 8..... \$5,000
- Dessert Buffet Sponsor – one table of 8..... \$4,000
- Corporate Table – one table of 8 \$2,750

CBA CHARITY GOLF OUTING: Fall 2012

Location and Date TBD

- Premier Sponsor – one foursome \$5,000
- Driving Range Sponsor – one foursome \$2,750
- Registration Sponsor – one foursome \$3,000
- Par 3 Tent Sponsor – one foursome..... \$2,750
- Lunch Co-Sponsor – one foursome..... \$2,750 (each)
- Putting Green Sponsor – one foursome \$2,750
- Hole Sponsor – one foursome \$2,500

CBA DIRECTORY

- Back Cover \$3,000
- Inside Front Cover..... \$2,000
- Tab Pages (subject to availability) \$1,000
- ½ Tab Pages (subject to availability) \$600
- Full Page Internal \$500
- Half Page Internal \$300

CBA BREAKFAST PROGRAM SPONSOR\$1,000 (each)

(Six Available) Indicate # purchased _____ \$ _____

PAYMENT INFORMATION

Check Enclosed (made payable to CBA)

Amex MasterCard VISA Discover

Total Purchase Amount: \$ _____

Card #: _____ Exp. Date: _____

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please mail selection to: CBA, One Center Plaza, Mezzanine Suite, Boston, MA 02108
Use this form as your invoice; CBA will not issue invoices.



CBA FUTURE LEADERS CARITAS FALL CLEAN UPS



CBA BREAKFAST PROGRAMS



CBA ACHIEVEMENT AWARDS



CBA

2012 MEMBERSHIP BENEFITS

The Commercial Brokers Association (CBA) is committed to providing relevant education programs, promoting professionalism and cooperation, and creating an atmosphere where knowledge and ideas are easily exchanged.

CARITAS CHECK PRESENTATION



CBA GOLF OUTINGS



BENEFITS

PROFESSIONAL DEVELOPMENT AND EDUCATION WITH A FOCUS ON COMMERCIAL REAL ESTATE

- CBA members have access to programs tailored to their professional needs.
- CBA offers 12-hour CE courses free to members. The curriculum, based upon Commonwealth of Massachusetts Board of Registration approved course material for the continuing education of Real Estate Brokers and Salespersons, is tailored to the commercial, industrial and retail segments of the industry.
- CBA also offers programs and seminars of topical interest throughout the year, including 2-hour breakfast programs, many of which carry continuing education credits. The breakfast programs feature industry leaders discussing up-to-the-minute issues.

INDUSTRY AND PROFESSIONAL EXCELLENCE RECOGNITION

- CBA member visibility in the Massachusetts business community is enhanced through the CBA Achievement Awards.
- CBA members compete for recognition of their industry excellence. A panel of industry leaders judge nominees for “Deals of the Year” in the categories of Retail, Industrial, Office (both suburban and downtown), Life Sciences and Investment Sale.
- CBA members are recognized by their peers. The membership nominates and votes for the Broker of the Year, Rising Star of the Year, and Landlord of the Year.

COMMUNITY AND SOCIAL INVOLVEMENT

- CBA members are known for giving back to their communities.
- CBA members have a long and impressive history of supporting various charitable organizations in the Greater Boston Area raising money mainly through the CBA Charity Golf Outing. CBA has, most recently, supported Caritas Communities, a non-profit provider of housing for low income workers.

SOCIAL AND NETWORKING EVENTS

- CBA members enjoy numerous opportunities to network with their industry peers and clients during receptions, fundraising events, educational programs, and outings throughout the year.

MEDIATION AND ARBITRATION

- CBA members are held to a higher standard of professional conduct.
- Mediation and Arbitration of brokerage disputes and professional standards complaints are both a privilege and responsibility of membership in CBA.

LEGAL HOTLINE

- CBA members have access to general legal counseling to ensure compliance with ever-changing Massachusetts law.
- The principal member from each CBA member office can call the Greater Boston Real Estate Board (GBREB) Legal Hotline for answers to general legal questions affecting the brokerage community. (Members with specific legal questions are encouraged to consult their own legal counsel)

PUBLIC POLICY ADVOCACY & GOVERNMENT AFFAIRS

- CBA members influence legislation and regulatory policy.
- Through the GBREB’s Government Affairs Committee, CBA members participate in the formulation of Board Policy and regulatory and legislative advocacy advanced on behalf of the commercial brokerage industry.

POWERFUL NETWORK OF INDUSTRY-RELATED PROFESSIONALS

- CBA members are an integral part of the most powerful, unified voice of the real estate industry in Boston. The other divisions of GBREB include the Buildings Owners and Managers Association (BOMA), Greater Boston Association of REALTORS® (GBAR), Real Estate Finance Association (REFA), and Rental Housing Association (RHA). Together, the five divisions represent almost 7,000 Massachusetts real estate professionals.



CBA

APPLICATION

JOIN TODAY

- \$595 Annual Industry Membership Dues (Licensed individuals engaged in brokerage)
- \$595 Annual Affiliate Dues (Vendors and professionals not engaged in brokerage)

PLEASE SELECT:

Industry Member

Real Estate Specialty

- Office
- Industrial
- Retail
- Investment Sale

License# _____ Exp. Date _____ License Type: Broker Salesperson (please select one)

Affiliate Member

Describe your business (e.g. lawyer, architect): _____

Describe your specialty: _____

Broker/Affiliate

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Phone Main Number: _____ Direct Dial: _____

Fax: _____ Email: _____

HOW DID YOU HEAR ABOUT CBA?

- Colleague
- Event
- Advertisement
- Website
- Other?

PAYMENT INFORMATION

Membership is based on the calendar year.

- Enclosed is my check payable to CBA
Please charge to my: VISA MasterCard Amex Discover

Name on Card: _____

Card Number: _____ Exp. Date _____

Card Holders Signature: _____

For more information, visit the Commercial Brokers Association website at www.cbaboston.org or contact CBA at 617-423-8700

Mail completed form to: Commercial Brokers Association, One Center Plaza, Mezzanine Suite, Boston, MA 02108

Or Fax completed form to: 617-812-4793, Attn CBA Membership

Questions? 617-423-8700



One Center Plaza, Mezzanine Suite, Boston, MA 02108

Ph: 617-423-8700 | Fax: 617-812-4793 | www.cbaboston.org