



GET CONNECTED!

RHA MULTIFAMILY CONFERENCE & EXPO

SEPTEMBER 17, 2009 | HYNES CONVENTION CENTER BOSTON

Registration: 8:30 am | Program: 9:00 am - 4:30 pm

KEYNOTE

Bob Slater

“Creating Job Security in an Insecure World”

Chief Operating Officer of Bell Partners, a Greensboro NC based real estate investment and management company that currently manages over 50,000 apartments, 26 senior living communities and five million square feet of commercial space. Bob formerly served in senior leadership roles at Trammell Crow Residential Services, Avalon Properties and AvalonBay Communities.

SPEAKER

Wes Ball

“The Alpha Factor: Discovering and maximizing growth opportunities, even in tough times.”

President and founder of The Ball Group, a strategic innovation consulting company which has spent the past 25 years spotting opportunities that have created dramatic, sustainable growth for their customers by using two sets of tools: forward-looking research that goes beyond the obvious to identify hidden, unmet functional and emotional needs and a unique model for innovation facilitation that taps into the ego-satisfaction needs of customers you have not been able to attract.

PANELS

Owners Panel

Moderator: Chris Reilly, Sr. VP, Equity Residential

Five industry leaders representing local, regional and national companies have a candid discussion of the biggest challenges and opportunities facing the multi-family industry today.

Preventative Maintenance Roundtable

Moderator: Andrew Musto, US Pavement Services

Preventive and green maintenance experts in the areas of landscaping, painting, roofing and parking lots cover new ideas on preventative maintenance solutions.

PRICING - PREPAYMENT REQUIRED

	Individual	Tickets Ten & Up (per ticket)
After August 17 th	\$225	\$205

REGISTRATION

Pre-Registration & Pre-Payment Required

If registering more than one person, names of all attendees, titles, and contact information is required electronically. Please request an attendee list template by emailing jcooke@gbreb.com

Name: _____

Company: _____

Title: _____

Job Category (please select one):

Owner/Exec/VP/Regional Property Manager (site)

Maintenance (site) Leasing Agent (site)

Information Technology Admin/Other

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email (required): _____

Check here if you require special accommodations to fully participate. Please attach a written description of your needs.

PAYMENT

of tickets at \$ _____ each = \$ _____ Total

check enclosed (payable to RHA)

Amex MC Visa Dis

Card #: _____ Exp.Date: _____

HOW TO REGISTER

Send this form with payment by mail to:

RHA Fall Conference, 11 Beacon Street, 1st Floor, Boston, MA 02108.

Send this form with payment information by fax to: 617 338 2600. Send all required information and payment information by email to: jcooke@gbreb.com

Questions: jcooke@gbreb.com or 617 399 7860.

Cancellations will not be refunded after 8/31/09

Earn 4 NAAEI credits towards your CAM, NALP, CAPS or CAMT designation.

PLATINUM SPONSORS



GOLD SPONSORS

