

GBAR

on the
HOME FRONT



Member Newsletter Survey

1. Have you read On the Home Front e-newsletter?

- Yes
- No

2. If yes, how often do you read On the Home Front?

- Always
- Regularly
- Occasionally
- Rarely

3. If no, why not (check all that apply)?

- Time
- Information not relevant
- Information not interesting
- Haven't received it

Your e-mail address _____

4. Please rank in numerical order what you would like to see included in the newsletter.

- ___ Industry News
- ___ Spotlight Members/Organizations
- ___ Event calendar
- ___ Region specific information
- ___ Member-suggested articles
- ___ Polls
- ___ Public Policy Issues and Updates
- ___ Housing Market Trends
- Other _____

5. Generally speaking, the articles on The Home Front are:

- Too short
- Too lengthy
- Just right
- Other _____

6. On average, how many articles would you like to be included in the newsletter?

- 0-2
- 3-5
- 6-8
- 8+

7. Any suggestions for On the Home Front?
