

**Greater Boston Association of Realtors®
Committee Descriptions/Purpose**

Business Development: To create opportunities and develop business relationships that will generate non-dues income and to benefit association members and/or support their business practices. Meets approximately four times per year

Communications: To identify, develop, and implement all internal and external communication programs that enhance members' knowledge about the practice of real estate and promote a positive, professional image of REALTORS® to the public. Meets approximately four times per year.

Community Service: Promotes community service activities of members and supports the mission of civic and community organizations which promote housing, home ownership and other REALTOR® causes through fund-raising initiatives and other activities. Meets approximately four times per year.

Education: To identify, promote and implement professional development training programs, seminars and events that will address members' needs and help advance their career in real estate. Meets approximately five times per year.

Grievance: Reviews and considers all ethics complaints and arbitration requests for official professional standards hearings. To participate on this committee members must first complete full-day MAR Professional Standards training program. Meets once in person and by conference call throughout year as warranted.

Membership Benefits: To promote value of REALTOR® membership, develop and implement member recruitment and retention programs, and identify potential member benefits and member discount programs. Also oversees new member orientation program. Meets approximate four times per year.

Professional Standards: Impanels ethics and arbitration hearings with experienced and well-trained members, and provides fair, ethical, and consistent decisions in all cases heard. To participate on this committee members must first complete full-day MAR Professional Standards training program and have previous service on the Grievance Committee. Meets as necessary with individual, but not all, members selected to serve on specific hearing panels.

Programming: Brainstorms, plans and implements member networking events and forums in collaboration with GBAR regional directors and staff. Permanent events on the calendar include the annual awards dinner, regional events, REALTOR® Day on Beacon Hill and networking/social events. Meets approximately 6-8 times per year.

Technology: To promote the Greater Boston Association of REALTORS®, including its business activities and the accomplishments of its members, through the use of new media, such as blogs, podcasts, social media, Web 2.0, etc. Also, responsible for oversight of the design and content of GBAR website and the development and delivery of programs and services that keep GBAR members informed about new technology useful to the real estate industry. Volunteers who have developed a strong Web presence and/or are experienced in the use of new media are sought for this committee. Meets up to 6 times per year.