



# Michael Gray

**A N N U A L M E M O R I A L R A C E**  
**M a r c h 1 s t , 2 0 0 8 • W i n d h a m , N Y**  
**B E N E F I T I N G A D A P T I V E S P O R T S F O U N D A T I O N**

## Corporate Sponsorship Opportunities

**PLEASE SEE REVERSE SIDE**

### HOW THE RACE GOT STARTED

The Michael Gray Memorial Ski & Snowboard Race is a great opportunity for all types of skiers and snowboarders to spend a day of fun at beautiful Ski Windham and to support the Adaptive Sports Foundation. Michael J. Gray, Jr. was a snowboard instructor with the Ski Windham Snow Sports School, when he was tragically killed in a car accident. To honor Michael's memory and dedication to snow sports, the Gray family started a memorial race in Michael's honor. The proceeds from the race are donated to the Adaptive Sports Foundation (ASF), an organization that offers a disabled person the chance to enjoy the sport of skiing/snowboarding as much as Michael did.

### WHO IS THE ADAPTIVE SPORTS FOUNDATION

Since 1984, the Adaptive Sports Foundation has been providing services to children and adults with cognitive and physical disabilities. Starting out as the Ski Windham Adaptive Ski Program, Gwen Allard began teaching approximately 20 students with 10 or less volunteer instructors. Since then, the Adaptive Sports Foundation has grown to 1300 student visits a year and a volunteer roster of 200 plus.

As the largest adaptive sport program on the East Coast and considered amongst the top adaptive programs in the country, the Adaptive Sports Foundation now offers both winter and summer sports to a wide range of special needs children and adults.

### SUPPORTING OUR TROOPS

For the past three years, the Adaptive Sports Foundation in partnership with Disabled Sports USA, the Wounded Warrior Project and the New York City Fire Department has been offering programs to United States servicemen and women who have been permanently injured in the Global War on Terrorism. To date, the ASF has served over 70 soldiers and Marines whose disabilities range from amputation, nerve damage and spinal cord injuries. Your sponsorship donation to the ASF will also help a wounded United States Soldier or Marine discover that they can do ANYTHING if given the opportunity to try. Your donation will help us give back to these young men and women who have sacrificed so much for our country and freedoms.

### MICHAEL GRAY MEMORIAL RACE FACTS

- Raised \$28,000 for the ASF in 2007
- 200-250 participants in 2007
- Participants are from all over the North East: NY, NJ, CT, PA, MA and MD

**FOR SPONSORSHIP OPPORTUNITIES OR TO DONATE, PLEASE SEE REVERSE SIDE.**



## ALL SPONSORSHIPS ARE TAX DEDUCTIBLE!

### ELEVATED SPONSORSHIPS

#### GIFT SPONSOR (1 available)

\$1,500

- Company logo on exclusive sponsor sign
- Company logo on race gift (2008 ski wall calendar)
- Company logo on annual race T-shirt
- Company logo posted on race website
- PA announcements during the race and at the awards banquet, recognizing your company as a sponsor

#### FINISH LINE SPONSOR (1 available)

\$1,000

- Company logo on exclusive sponsor sign
- Company logo on 24 oz. polycarbonate sports bottle (Distributed to participants at bottom of race course)
- Company logo on coffee/hot chocolate cups
- Company logo on annual race T-shirt
- Company logo posted on race website
- PA announcements during the race and at the awards banquet, recognizing your company as a sponsor

#### STARTING GATE SPONSOR (1 available)

\$1,000

- Company logo on exclusive sponsor sign
- Company logo on insulated travel mug (Distributed to racers at the race course with coffee in it)
- Company logo on annual race T-shirt
- Company logo posted on race website
- PA announcements during the race and at the awards banquet, recognizing your company as a sponsor

#### APRE'S SKI SPONSOR (3 available)

\$750

- Company logo on exclusive sponsor sign
- Company logo on 16oz glass mug (Distributed to racers at awards banquet)
- Company logo on annual race T-shirt
- Company logo posted on race website
- PA announcements during the race and at the awards banquet, recognizing your company as a sponsor

### SKI TRAIL SPONSORSHIPS

#### DOUBLE DIAMOND SPONSORS

\$500

- Company logo on annual race awards T-shirt
- Company logo on overall race banner
- Company logo posted on race website
- PA announcements during the race and at the awards banquet, recognizing your company as a sponsor

#### BLACK DIAMOND SPONSORS

\$400

- Company logo on overall race banner
- Company logo posted on race website
- PA announcements during the race and at the awards banquet, recognizing your company as a sponsor

**PLEASE NOTE:** Race banners will hang in Windham Mt. Lodge one month before the race. They will also hang at the Awards Banquet. Sponsors may contribute their own banners/promotional items.

### Personal/Family Donations

If you would like to make a donation to the Michael Gray Annual Memorial Race, please fill out the form below! Donations of any amount are appreciated.

- GIFT SPONSOR- \$1,500 (1 available)
- FINISH LINE SPONSOR- \$1,000 (1 available)
- STARTING GATE SPONSOR- \$1,000 (1 available)
- APRE'S SKI SPONSOR- \$750 (3 available)
- DOUBLE DIAMOND SPONSORS- \$500
- BLACK DIAMOND SPONSORS- \$400

I would like to donate \$ \_\_\_\_\_

#### CONTACT INFORMATION

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### PAYMENT METHOD

- CHECK (made out to the ASF)
- AMEX  VISA  MASTERCARD  DISCOVER

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

**Please fax form to:** 425-669-7272

**Please mail check to (Payable ASF):**

MJ Gray Race, 29 Briardale Pl., Wilton, CT 06897

#### For more information on the race:

Call- Christine Gray at 617-399-7845

Kevin Gray at 443-992-1771

Patricia Gray at 203-856-3787

Heidi Gray Ryan at 203-448-8650

Email- grayrace@hotmail.com

#### Questions about the ASF or the race-

Cherisse Young, 518-734-5070

or cyoung@mhccable.com

www.adaptivesportsfoundation.org